

ANNUAL IMPACT REPORT

With Our Partners We Build Strong Foundations
Through Programs That Empower Children and
Families To Lead Successful Lives.

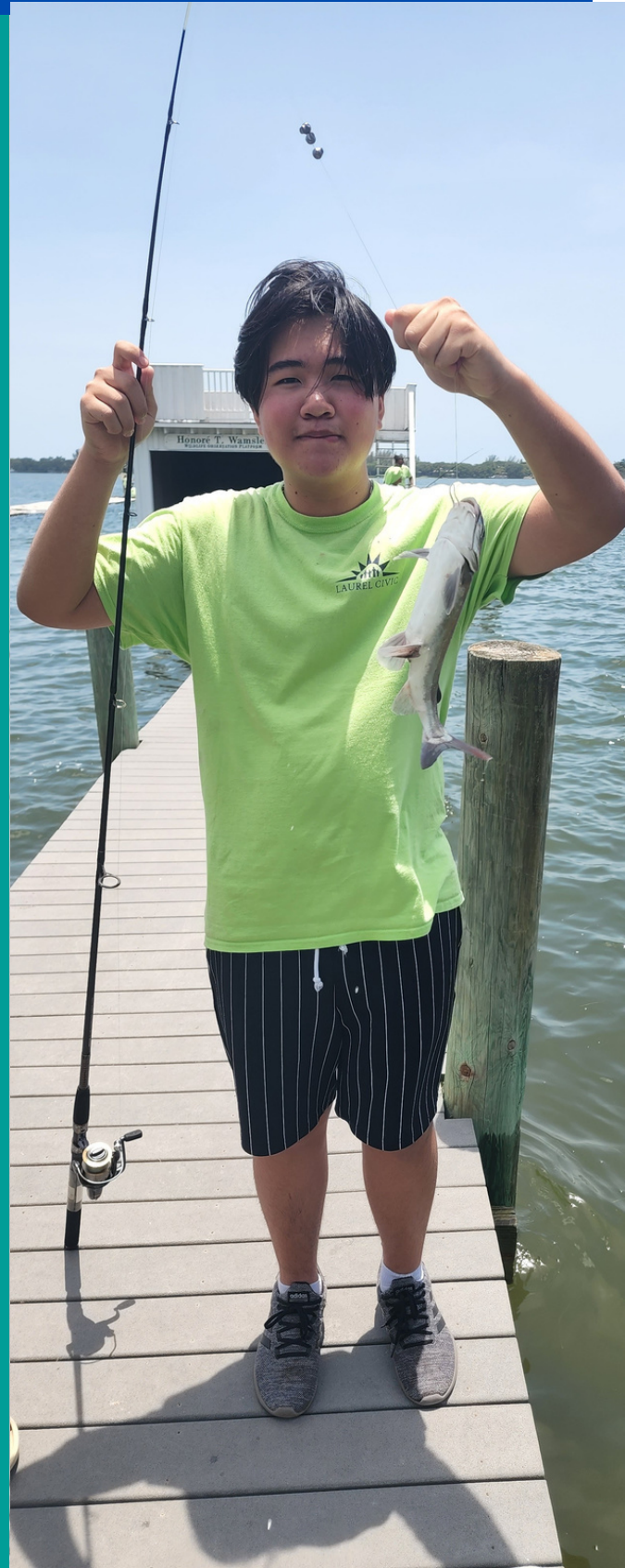
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July 1, 2021 - June 30, 2022



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A Letter From *The* *Executive Director*



I am delighted to share with you our 2022 Annual Impact Report. The Board of Directors and John Jefferson, who was serving as the Chief Operating Officer at the time, welcomed me with great enthusiasm on September 1st, 2021. I gained a lot of knowledge about the organization from its personnel, foundations, partners, and volunteers. I also had the pleasure of meeting Sandra Terry, the Executive Director Emeritus, who discussed her commitment to the community for more than 30 years.

I took my time to evaluate, assess, and yes, even stress, over some of the challenges that needed to be addressed. But I knew that based on my training, education, and experience, I was in the right place at the right time. I realized that the time was right to rebrand our mission to the community. I immediately started to connect with foundations and write grants to seek funding for our programs. Through this time, I knew we needed to restructure and update our youth programs and maximize our limited space to accommodate a greater number of students. As you will see as documented in this report, every foundation I met with was willing to invest in this new vision, building upon the great foundations already in place.

I am appreciative of everyone who contributed their time, skills, and resources, to assist me with this vast project. I want to thank my staff for their passion and devotion, and especially for the support they give me daily as we work to enhance our adult and youth empowerment programs. The addition of Sarasota School teachers and the installation of cutting-edge technology in our classrooms, such as 86" Promethean ActivPanels, have enhanced our after-school homework assistance program by enabling children to actively participate in the learning process and by supporting the methodologies they learn in school.

I hope that all of you will continue to support Laurel Civic as we move forward and expand our services to better serve Sarasota County.

A handwritten signature in blue ink, appearing to read "Peter M. Casamento". The signature is stylized and fluid.

Peter M. Casamento, M.A.
Executive Director



A Letter From *The* *Board of Directors Chair*

These are most challenging times. For so many, the social and economic difficulties faced today are overwhelming. The hope, the guidance and the inspiration provided by Laurel Civic, has never been more needed.

Decades ago, Sandra Sims Terry brought life to a struggling community. While she helped those who could not help themselves, she also recognized that there was a more powerful message for those that she served. Hard work, education and community pride were the key elements to her goal of building stronger, successful lives. Simply sustaining the great initiatives of Sandra Terry may seem like a worthy goal, but we, at Laurel Civic, fully recognize that there's more to accomplish. As we build upon Sandra's legacy, through the expansion of our programs and our outreach, Laurel Civic is transitioning from a community based organization into a county-wide beacon of light.

During the past twelve months we have witnessed many exciting and productive changes. Laurel Civic is undergoing a rebranding, as we broaden the scope and accessibility to our programs. Executive Director Peter Casamento brings with him vast experience and tremendous leadership skills. Peter's passion to help others and his dedicated work ethic are evident in everything he undertakes. Peter has not only strengthened our existing partnerships, but has also created many new, impactful partnerships.

Peter has surrounded himself with a mission driven, experienced staff. In July, Joyce Mulcahy, our Director of Development, joined Laurel Civic. Joyce has the educational background and development experience that will help ensure that Laurel Civic reaches its goals and secures its future. Also joining the Laurel Civic team in July was Director of Youth Services, Alicia Williams. Alicia has an extensive non-profit background. She, and Director of Adult Services Diana Garman, and support staff help round out a very dedicated team.

On behalf of the Laurel Civic Board of Directors I want to thank our partners, our volunteers, our staff, our donors and our foundations for your generosity and the faith that you have placed in our mission. None of this would be possible without you.

Most Sincerely,

John F. Mancini

Laurel Civic Board Chair

Our Rebranding

OUR MISSION

In 2021 we underwent a rebranding update in order to better communicate Laurel Civics' mission to the public.

Our mission statement reads: "With our partners, we build strong foundations through programs that empower children and families to lead successful lives."

There are several reasons why organizations rebrand in order to more clearly convey their comprehensive mission and impact, such as:

- Your mission is evolving and is no longer represented best by your existing brand.
- Your brand has outgrown its identity in the community.
- Other organizations may be doing similar work and your brand is muted and indistinguishable from others.
- There is a significant transition that is underway.
- As an organization, you strategically plan to reach out to a broader audience in your community in order to gain clear brand recognition.

OUR PURPOSE

Laurel Civic today builds upon the firm foundation set before with leaders like Sandra Terry and recently passed "Mr. John" Jefferson.

In 2021, over 12 MOU's were created partnering with other nonprofits to more broadly serve our community, like Second Heart Homes where we teach financial literacy and workforce development.

Our goal is to establish solid relationships that broaden the impact we have in the communities we serve.



"The time was right for an updated mission statement and a revision of Laurel Civics' branding."
(Peter M. Casamento)

Updated Homework Assistance Program



1

\$50,000 Grant Received from the William G. & Marie Selby Foundation

The Selby Foundation gave a \$50,000 grant to provide Laurel Civic with a new and improved classroom. These funds supplied new bowtie desks, rolling chairs and included partial funding for state of the art 86" interactive smartboards.

2

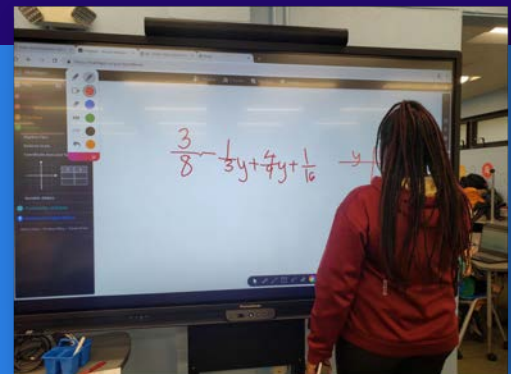


\$30,000 grant received from The Community Foundation of Sarasota County

The Community Foundation of Sarasota County donated \$30,000 to support the salaries of exceptional teachers to enhance our Homework Assistance Program now expanded to five days a week.

The teachers will not only bring much needed structure to the school setting, but they will mentor the volunteers to strengthen our united front to promote excellence.

3



\$20,000 Received From The Wilson-Wood Foundation

The Wilson-Wood Foundation donated \$20,000 towards the restructuring of Laurel Civic's Homework Assistance Program. These funds directly supported the purchase of our 86" ActivPanel Smartboards. Smartboards provide a route to hands on learning which help students to be fully engaged in lessons and more excited about their education.

A Grandmother's Gratitude

This note comes from Susan, a grandmother who unexpectedly needed to care for her granddaughter, Natalie, for the summer. Susan works full time and was not able to take the months off. She found herself trying to make very last-minute arrangements for childcare, or camp that Natalie might attend. Sarasota County Parks and Recreation suggested she contact Laurel Civic to see if we could help.

Diana Garman, the Adult Program Director worked together with Susan and Parks and Rec to be able to arrange a late enrollment in their full summer day camp. Since this was an unanticipated expense, Susan was concerned about how to pay for the camp. Diana was able to acquire monetary assistance through the Community Foundation of Sarasota County's program named Season of Sharing enabling Natalie to attend summer camps.

Susan shares, "There are no words to adequately express how grateful I am for you and for all you have done for my granddaughter Natalie. She has had the most wonderful summer visiting with me. Laurel Civic is the reason she was able to be here because you provided a way by which she could get scholarships so that she could attend both sessions of day camp at Laurel Park and the mini camp at Colonial Oaks.



Thank you from the bottom of my heart for helping us to make this possible. She has had a great summer with wonderful counselors, activities and made lots of new friends while visiting all summer with me. Very gratefully yours, Susan."

1,246

Individuals visited our Client's Choice Food Pantry and received assistance

708 Unduplicated 1812 Duplicated

Adult Individuals Served in FY 2021



During this period:

- 209 individuals received Financial Literacy training,
- 54 participated in the Workforce Development program,
- Through our Crisis Payment Assistance program 134 individuals and families received financial payment assistance.
- We provided support services to 68 homeless individuals.
- As a community partner with DCF we assisted 108 individuals with applications for services such as SNAP, Medicaid, and TANF.
- In partnership with All Faiths Food Bank our Client Choice Food Pantry was utilized by 1,246 persons.





Our 7 week summer Teen Empowerment Program focuses on intervention and prevention strategies to provide at-risk children ages 14-18 in South Sarasota County with the skills and structure they need to succeed.

We believe that children deserve to be supported and empowered to become lifelong learners, leaders, role models and valuable members of their community. Our YEP camp provides our teens with engaging speakers that challenge them to be the best version of themselves, and provides them the knowledge they need to prepare for their ongoing education to college, trade school, or the military.

216
Unduplicated
Students

Served In Our
After School Program

Living at 200%
the poverty level

Nearly 10% of our
students receiving
services

Youth Programs

Laurel Civics' Youth Empowerment Program is a multi-faceted, positive youth development outreach program that focuses on intervention and prevention strategies to provide at-risk children ages 5-17 in South Sarasota County with the skills and structure they need to succeed.

Our year-round services help more than 200 children from kindergarten through high school to meet their daily nutritional, educational, and social challenges, with four key programs.

- Kid's Café
- Homework Assistance
- Teen Empowerment Summer Camp
- Summer Reading Program



5
Days A Week

Our youth received a nutritious meal in Kid's Café, as well as sent home food for the weekend.



Infographic

ALICE FAMILIES IN OUR COMMUNITY

**ALICE =
Asset Limited,
Income Constrained
Employed**



***In Sarasota County
30,000**

ALICE families struggle to make ends meet.

4,000 MORE Families live at or below poverty level.



Laurel Civic Is Helping To Meet The Need

40%

Of Florida families reported that "sometimes or often children were not eating enough because we just couldn't afford food."



Up to 75 CHILDREN daily

are fed a warm, healthy meal 5 days a week in our Homework Assistance program.



Last year Laurel Civic provided financial literacy services to

209 Adults



100+ families received emergency rental assistance this past year so they can remain in their homes.



Over 5,000

hours of services annually provided to empowering youth and adults.



16 OTHER community organizations



*Florida research brief United For Alice statistics

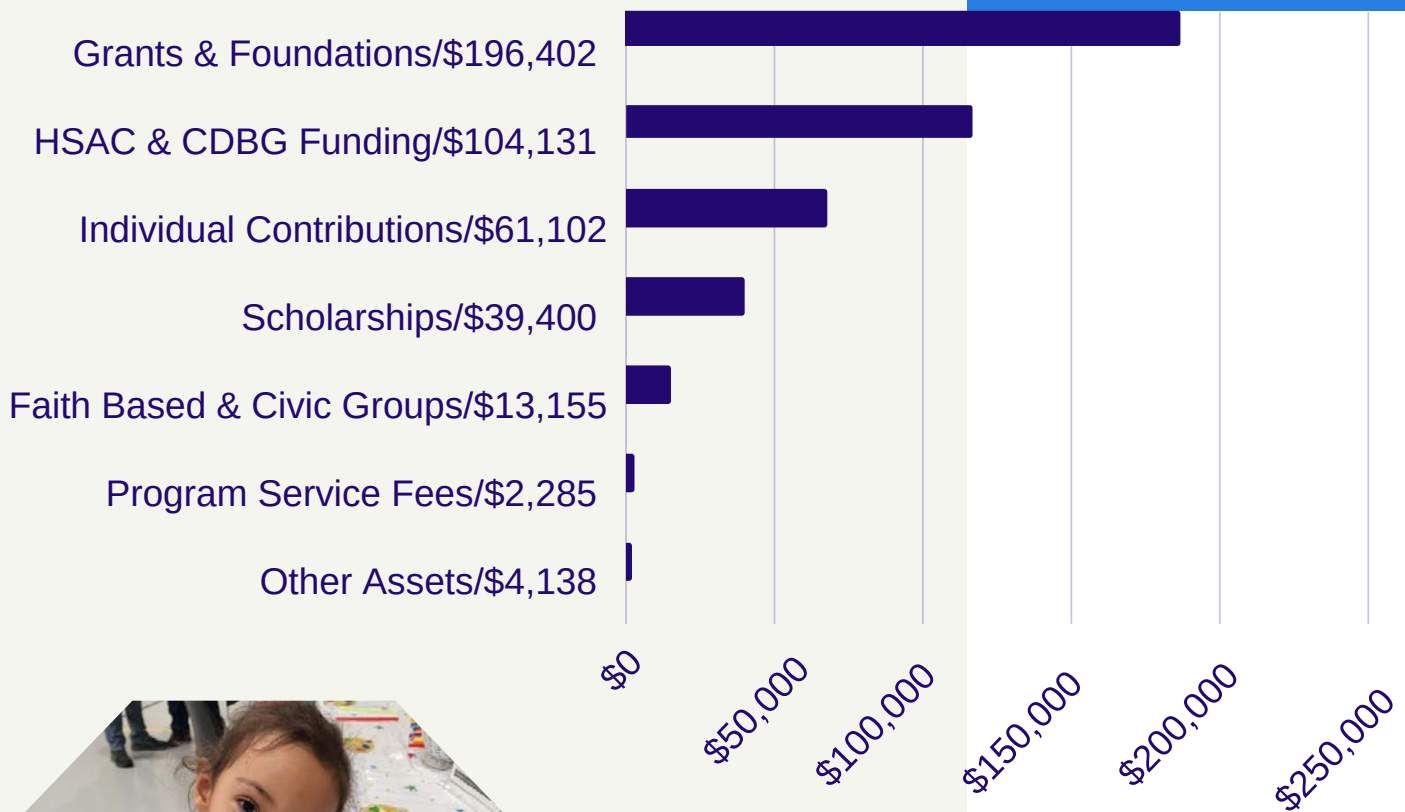
Together We Empower Youth & Adults

Financial Report

TOTAL REVENUE & EXPENSES FY 2021 (JULY 1 2021-JUNE 30,2022)

\$464,818*

Total Revenue
FY 2021



\$495,834

Total Expenditures
FY 2021

\$-31,015

Net Revenue
FY 2021

*Includes donated facility usage/\$44,205

Donors

\$50,000

William G & Marie Selby Foundation

\$20,000

Wilson Woods Foundation

\$10,000-15,000

Barbara Ann Senior - Lillie and J.R. Senior
Family Foundation
Dr. John and Margie Mancini

\$5-9,999

ABB Optical Group
Coldwell Banker Realty Cares Foundation
Junior League of Sarasota
Kathleen K. Catlin Foundation
The Silbley-Saltonstall Charitable Foundation
The William and Sara Gill Fund
David and Susan Waggoner

\$1,000-4,999

Edith A. Browne
Grace E. Patton
Terri Ramey



Board of Directors



John Mancini, Board Chair
Terri Ramey, Treasurer
Suzanne Barksdale, Secretary
Deb Beach
Dane DeSantis
Dennis Turner
Gwen Vinson

To learn more about volunteering,
corporate partnerships opportunities
and donating to Laurel Civic,
please visit www.laurelcivic.org



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REGISTRATION # CH6004

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